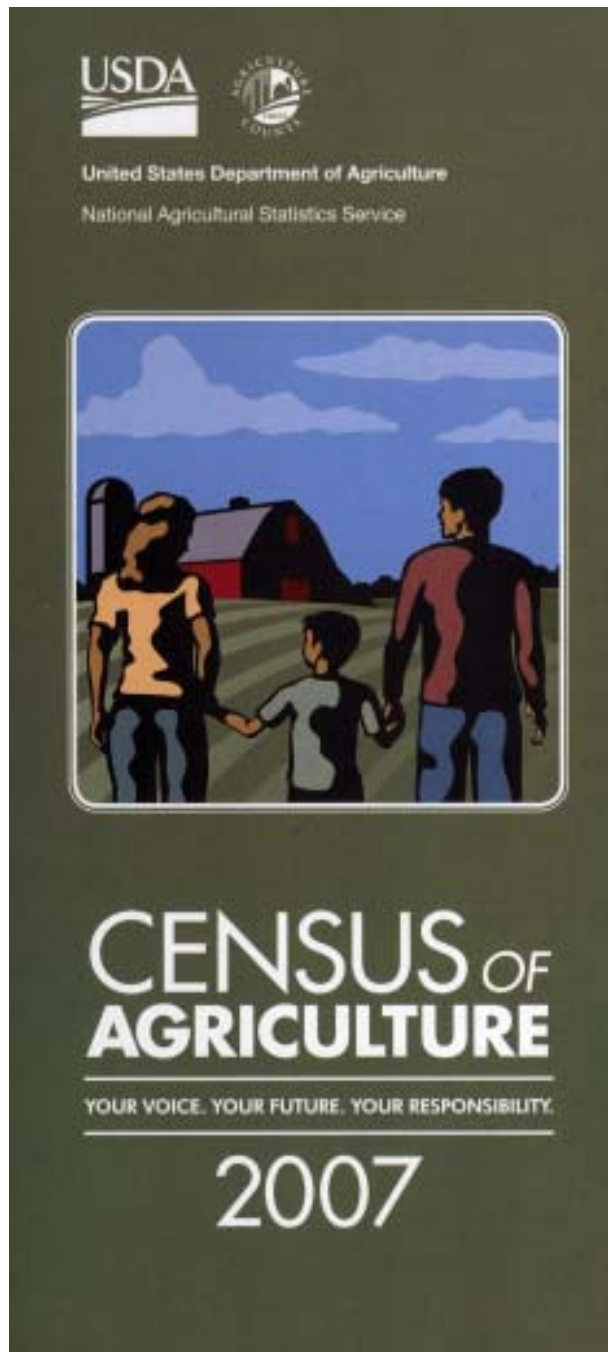


The Census is Coming!



The U.S. Department of Agriculture (USDA) will soon conduct the 2007 Census of Agriculture, and we need your help to make it the most effective tool it can be! The Census is only conducted once every 5 years, but it provides valuable information - information used by communities like yours as they plan for their futures.

We need farmers and ranchers like you to complete the Census as accurately and quickly as possible. Your responses, combined with those of your fellow agricultural producers across the country, provide the only source of uniform, comprehensive agricultural data for every county in the Nation.

Most importantly, this is your opportunity to provide a voice for American agriculture and have a positive influence on your future and the future of your community.

For more information about the Census of Agriculture, or if you are involved in agriculture and have not received a report form by January 10, 2008, please call toll-free:

(888) 424-7828

or visit online at:

www.agcensus.usda.gov

Be Counted!



Your Voice.

Have you ever thought that agriculture wasn't considered a valued and important industry? Do you feel like agriculture just doesn't count with a lot of people? Taking part in the 2007 Census of Agriculture is your opportunity to be heard. By accurately filling out your Census form, you are helping tell America about the value of all U.S. farms and ranches.

Join this collective voice and take this opportunity to have a positive impact on U.S. agriculture at both the local and national levels.

You have the power to influence economic developments and impact local and national decision-making about:

- Competitive market pricing.
- Farm services.
- Transportation and marketing locations.
- Environmental and conservation issues.
- Farming trends
- Production practices.
- New and changing technologies.
- And many other key issues facing you and your community.

You should receive your 2007 Census of Agriculture report form in early January 2008. Please submit your completed report form no later than February 4, 2008.

Your Future.

The 2007 Census of Agriculture will collect information concerning all areas of farming and ranching operations, including production expenses, market value of products, and operator characteristics.

Your responses help provide information that is used for all types of agricultural planning and decision-making. This information helps USDA work with other organizations to develop short-term and long-term improvements, strategies, and safeguards.

Here are just a few examples of how the information is used to benefit your operation and your entire community.

- Your county extension office uses the data in community planning to ensure you are getting the services you need.
- Companies use the statistics to see where to put the next feed store or equipment dealer.
- Lending institutions use the information to provide sufficient funds for operational loans.
- USDA uses the information to determine if its service centers are staffed at appropriate levels to assist farmers and ranchers.
- Your input, along with that of all of America's farmers and ranchers, can make a real difference for you and your community.

Your Responsibility.

As a member of the U.S. farming and ranching population, it is your responsibility to stand up and be counted. The Census of Agriculture is how you can make a difference to your operation, your community, and all of U.S. agriculture. You provide USDA with vital information that cannot be collected by other means.

To be as helpful as possible, this information needs to be accurate. That's why we ask you and other farm and ranch operators across the United States to carefully complete your 2007 Census of Agriculture form. You are the most important resource for this information because you understand it best.

Your response to the Census of Agriculture is required and protected by law, Title 7, U.S. Code. This law safeguards the privacy of your responses. Federal law requires that your individual answers be kept completely confidential. We will not disclose any data about an individual farmer's or rancher's operation. No individual information is shared with any other Federal, State, or local agency. USDA publishes the data totals for statistical purposes only, and the information cannot be used for purposes of taxation, investigation, or regulation.

Additionally, you can expect that USDA will provide you with access to the Census results in summary reports that can help you as you make decisions about your operations.